



SCHOOL  
VOLLEY  
BALL

play volleyball  
grow with it



# MESSAGE FROM THE CEV PRESIDENT.....



MR. ALEKSANDAR BORIČIĆ

CEV President



The CEV initiated the School Project *“Play Volleyball, grow with it”*, with the vision of contributing towards building a better society through the social dimension Volleyball can fulfil and bringing it to as many people as possible.

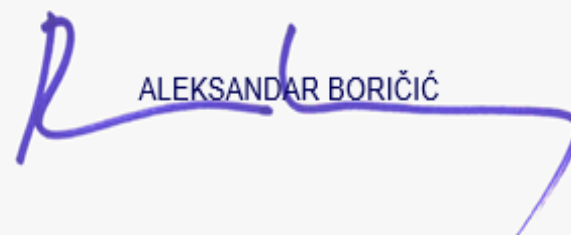
Our intention is to deploy the sport of Volleyball as a means of improving social and health conditions by introducing large numbers of children to Volleyball, Beach & Snow Volleyball and giving them an opportunity to enjoy in practicing this sport as an active life style, encouraging team spirit and fair play.

Its inner elements make Volleyball an Olympic sport that is exceptionally suited to provide young people with a range of educational, health, recreational and social factors. Being part of this project will enable children and citizens of the whole Europe to benefit from playing Volleyball by acquiring better social skills and helping them grow in an improved and healthier environment.

Highlighting the transnational character of the game and sharing best practice around the continent, this project has an extremely important social dimension and addresses not just our Volleyball family through the National Federations, but also the local authorities in their respective countries.

Join us in giving the young generations a chance to grow with our sport!



A handwritten signature in blue ink, which appears to be 'Aleksandar Boričić'.

ALEKSANDAR BORIČIĆ



# EDITORIAL



## OUR FUTURE DEPENDS ON YOUNG PEOPLE

One of the most important aspects of the development mission is creating sustainable National Federations. This vital segment is a lifeblood for the future of the Volleyball, which CEV would like to achieve with the following project.

The CEV's main objective through the school project "Play Volleyball, grow with it" is to allow Volleyball to be discovered by as many people as possible. The best way of attracting new players to Volleyball is through primary schools, giving them access to the sport from an early age.

"Play Volleyball, grow with it" targets boys and girls on aged between 6 and 14 years. Key concept of this project is to bring people together through Volleyball, advocating exchange of sportive values and of course enjoying in the pleasure practicing our great sport.

As a concept which needs to bring the Volleyball closer to the communities, "Play Volleyball, grow with it" offers everyone a chance to play without need of major infrastructure or following of strict rules. The project can complement with similar initiatives of National Federations.



# CEV SCHOOL VOLLEYBALL

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**CEV “PLAY VOLLEYBALL, GROW WITH IT”, BUILDING A BETTER SOCIETY BY SERVING THE NATIONAL VOLLEYBALL FEDERATIONS.**

The CEV “Play Volleyball, grow with it” programme, has its own vision where Volleyball is concerned through the social dimension it can fulfil. Volleyball is naturally suited to young people because it offers a wide range of educational, health, recreational and social assets. As a result, it brings people – and especially young people – together in a spirit of friendship and fair play, which can help grow responsible citizens and stimulate their participation in social life at all levels.

**The CEV wants to deploy Volleyball as a means of improving social and health conditions.**

By using the contents and structure of a ready-made programme the CEV and National Volleyball Federations in collaboration with the National Ministries of Education and/or Sport and the National Olympic Committees intend to introduce large numbers of children to Volleyball and Beach Volleyball and to give them a chance to enjoy in practicing Volleyball as an active life style and to provide them with social skills.





# PROJECT

## CEV MAIN PURPOSE OF THE PROJECT:

- Increase the interest for Volleyball among the children;
- Support the NFs in creating their foundation for the future;
- NFs to have structured development projects;
- Provide opportunity to all 56 NFs. Encouraging as many as possible NFs to start long lasting development initiatives.

## HOW WE WANT TO ACHIEVE THIS:

- Expand the teachers' knowledge in Volleyball ("Let's work together" programme);
- Building bridges between the Primary Schools and Volleyball clubs;
- Integration within the National Federation to make a difference;
- Stimulate the cooperation with material support (balls and nets);
- Provide and share knowledge via online platform (Campus Coaching Platform).

## WHAT WE EXPECT TO ACHIEVE IN NUMBERS:

- More licensed players in the underage categories;
- More licensed coaches;
- Potential new clubs;
- Increased number of engaged fans
- Increased number of people who like Volleyball

## COOPERATION WITH THE LOCAL COMMUNITY:

- Offer healthy life-style to children;
- Use sport (Volleyball) as a platform for education;
  - learn fair-play,
  - rules to respect,
  - going beyond limits,
  - joy of winning and handling losses,
  - team spirit;
- Sport is an essential part of life, associated with pleasure, fun and emotions;
- Increase employment possibility by attracting more people to get involved in the project. (Coaches, administrators, referees, etc.)

## WHAT TO EXPECT FROM THE GOVERNMENT:

- Establishing relationship with Ministry of Education or the Ministry of Health is important;
- Articulate the need of physical activity among the children and how Volleyball can have positive influence.
- The ministry in charge to promote the project;
- Access to sport infrastructure.

## LEGACY:

- More players, wider base, larger Volleyball family;
- NFs to become relevant partners to local authorities;
- NFs to grow from the experience;
- Improved brand image of the NFs;
- Ability to attract more sponsors.

## IMPLEMENTATION AND MONITORING PROCEDURE

Once a project has been approved by CEV, the NF can start implementing it according to the agreed schedule. The implementation phase is carried out under the supervision and monitoring of the CEV Technical & Development Department. This phase may include:

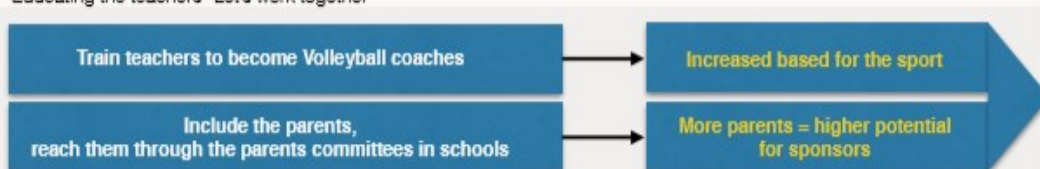
# PROJECT EXPECTATION

## School project "Play Volleyball, Grow with it"



**Increase VOLLEYBALL community**

## Educating the teachers "Let's work together"



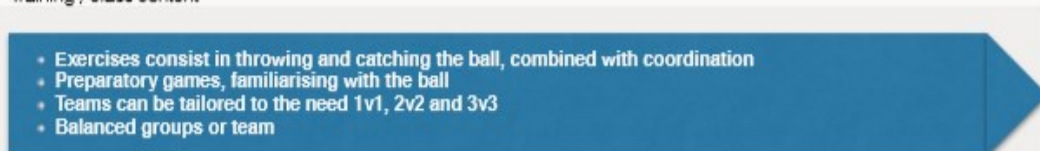
**Educate teachers and parents**

## Competition format (mixed gender participation)



**More competitions, bigger exposure for volleyball**

## Training / class content



**Training**

## Characteristics of the children and role of the teacher / coach



**Children characteristic**



**Coaches / teachers characteristic**



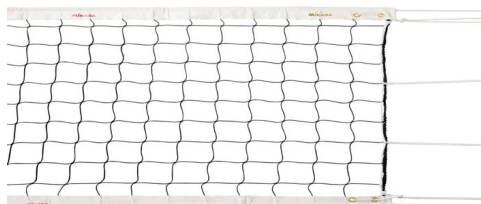


## Your School Receives

6 Branded CEV Schools Project Balls per Primary School



**Mikasa**



- Local Development Officer Engagement
- Regional Development Officer Engagement
- Local Volleyball Association Partnership
- School Volleyball Resources
- Young Leaders Programme Course

## SVA Requires

- 1 High School & 3 Cluster Primary Schools Affiliated
- Annual School Affiliation
  - \* £25 per School
- Annual Child Membership
  - \* £3 Per Child (Will become an SVA Member)

## SVA Member Receives

- Access to SVA Playing, Coaching and Referee Programmes
- Access to SVA National & Local Festivals
- Access to SVA Schools Cup competitions
- Access to Local Volleyball Association programmes
- Access to Flying Scots Programme (Youth Regional Development Programme)





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CONFÉDÉRATION  
EUROPÉENNE  
DE VOLLEYBALL

